

Vivian Cox Fraser

Bio

Since becoming President and CEO in 2004, Vivian Cox Fraser has led the Urban League of Essex County's growth and transition from a social services agency to a comprehensive community development corporation.

Leveraging her distinguished corporate career in world-class organizations such as Prudential, Credit Suisse and CIGNA, Mrs. Fraser has successfully guided The League's organizational progression - establishing a Community Employment Center, a job-creating social enterprise, affordable housing development and strategic community organizing. These programs play a vital role in its mission to promote economic empowerment as a key driver for social change.

Mrs. Fraser's own personal history drives her commitment to advance economic and social justice for all. She was taught early on that education was critical to improving one's future. Growing up in Washington, DC, she lived "first-hand" the disparities of location - where geography determines access to resources that determine the future opportunities of so many urban youngsters.

Recognizing that quality education paves the pathway to economic opportunity, she ensures that it is integrated into every program and service area at The League.

Vivian is a graduate of Goucher College and Yale University, where she was a National Science Foundation Fellow while earning her Master's Degree in Economics. She is married and has three daughters.