

Kymberly Graham is VP, Head of Diversity Initiative at NielsenIQ where she implements and commercializes strategies to achieve business goals and ensures offerings are relevant to a rapidly diversifying audience. A key member of the leadership team, Kymberly leads insights-driven solutions and engagement plans while exhibiting a solid understanding of the diverse consumer and US macro trends. She is passionate about diversity as a driver of business growth and values an inclusive culture, particularly in the CPG industry where she has 12+ years of experience. As a Georgia native, Kymberly attended the University of Georgia for undergrad and Mercer University for her MBA.

